

WE DO MORE THAN SIMPLY MANAGE  
HOTELS, WE BRING AN OWNERS  
PERSPECTIVE TO MANAGING HOTELS.



ATLIFIC  
HOTELS





**ATLIFIC**  
HOTELS

# Focus

## Innovative Hotel Professionals With An Unwavering Focus On Meeting The Needs Of Hotel Owners.

*Citing "excellence in key areas of service and facilities" Marriott Hotels & Resorts® recognized the Victoria Marriott Inner Harbour as its distinguished Hotel of the Year for 2007.*

*– Atlific Hotels opened the hotel in 2004 and continues to manage today.*

Atlific Hotels owns and manages over 40 properties from Newfoundland to British Columbia and is one of Canada's fastest growing hotel management companies. With 50 years experience, Atlific's focus is to consistently deliver long-term financial benefits and eliminate day-to-day management concerns for major brands and independents.

[www.atlific.com](http://www.atlific.com)



*“Atlific Hotels came on board in 1999, prior to our opening, and continues with us today. In all matters we have been extremely impressed and highly recommend Atlific Hotels as hotel managers and marketers.”*

– A.R. (Tony) Young, President  
The Magnolia Hotel & Spa, Victoria, British Columbia

# Results

Atlific Delivers Both Top-Line Market Visibility And Tangible Bottom-Line Results.

## Condé Nast Reader’s Choice **Award Winner**

Victoria’s The Magnolia Hotel & Spa, managed by Atlific Hotels, was honoured by Condé Nast Traveler magazine as one of the top three hotels in Canada.



*“Our firm has worked very closely with Atlific Hotels since 1998. Their high level of expertise and diligence have helped our independent and branded properties reach their financial objectives. I would not hesitate in recommending Atlific Hotels to other hotel owners.”*

*– Jeff Gillin, Gillin Engineering & Construction Limited  
Lord Elgin Hotel, Hotel Indigo Ottawa,  
Residence Inn by Marriott Ottawa Downtown*

Over 50 Years Experience As  
Owners And Managers With Resort,  
City Centre, Airport And Convention  
Hotels.

# Experience

Since 2005, Lord Elgin has moved up to and consistently maintained one of the top two spots for RevPAR share in the competitive Ottawa hotel market.



# Knowledge

Atlific's Extensive Knowledge Combines  
Both The Tried And True Tenets Of Hotel  
Management And Cutting Edge Innovation.

*“With rapid portfolio expansion as one of our objectives, we chose Atlific Hotels because of their impressive track record, experience and approach. Their skills and knowledge are a major contribution to our success.”*

*– Arni Thorsteinson, CFA, Shelter Canadian Properties,  
Temple Real Estate Investment Trust*

*– Temple Gardens Mineral Spa Resort, Merit Hotel & Suites, Clearwater Suite Hotel, Franklin Hotel & Suites, Nomad Inn & Suites, Vantage Inn and Suites, Chateau Nova Hotel & Suites, Holiday Inn Winnipeg South, and Lake Louise Inn*



# Discover

## What Atlific Can Do For You

Atlific Hotels' combination of focus, knowledge and experience can deliver the positive results that you are looking for. Our commitment is to always give you an honest appraisal of your objectives, help to develop and implement effective strategies, put an effective team in place and stay on top of the results.



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**Montreal + Ottawa + Toronto + Vancouver**